

# Reboot the Pirates: A Fan-Driven Ownership Revolution

**Visionary goal:** Crowdfund the Pittsburgh Pirates ownership and launch an AI-powered front office to transform the team.

"Let's Raise the Jolly Roger - with an AI-powered front office"



# The Problem: Stale Strategies, Wasted Potential

## The Pirates Deserve Better

- Franchise underperforms for decades
- Disconnected, unaccountable ownership
- Loyal fans fed up with \$75M payroll
- No clear vision, no hope

## Recent Failures

- Decades of losing seasons
- Low payroll
- Lost talent to bigger markets
- PR missteps: Clemente number removal, Bucco Bricks backlash







# The Solution: Fan Ownership + AI-Driven Decisions



## Empower Fans

Crowdfund to purchase the team and boost engagement.



## AI-led Front Office

Use ChatGPT as a data-driven GM and make transparent decisions.



## Small-Market Edge

Leverage smarter decisions for competitive advantage.

# The AI Advantage: Smarter Baseball, Guaranteed

## AI Application (Moneyball 2.0)

Optimize roster

Identify undervalued talent

## Optimized Decisions

Simulate trades and contract outcomes

Optimize lineups and development paths

## Transparency

Publish reports on front office decisions and the steps taken to get there

Small-market team outthinking the league.



# Crowdfunding: Power to the People

## Investment Tiers

Fans pledge from \$1K to \$10M+ with exclusive perks.

## Community Governance

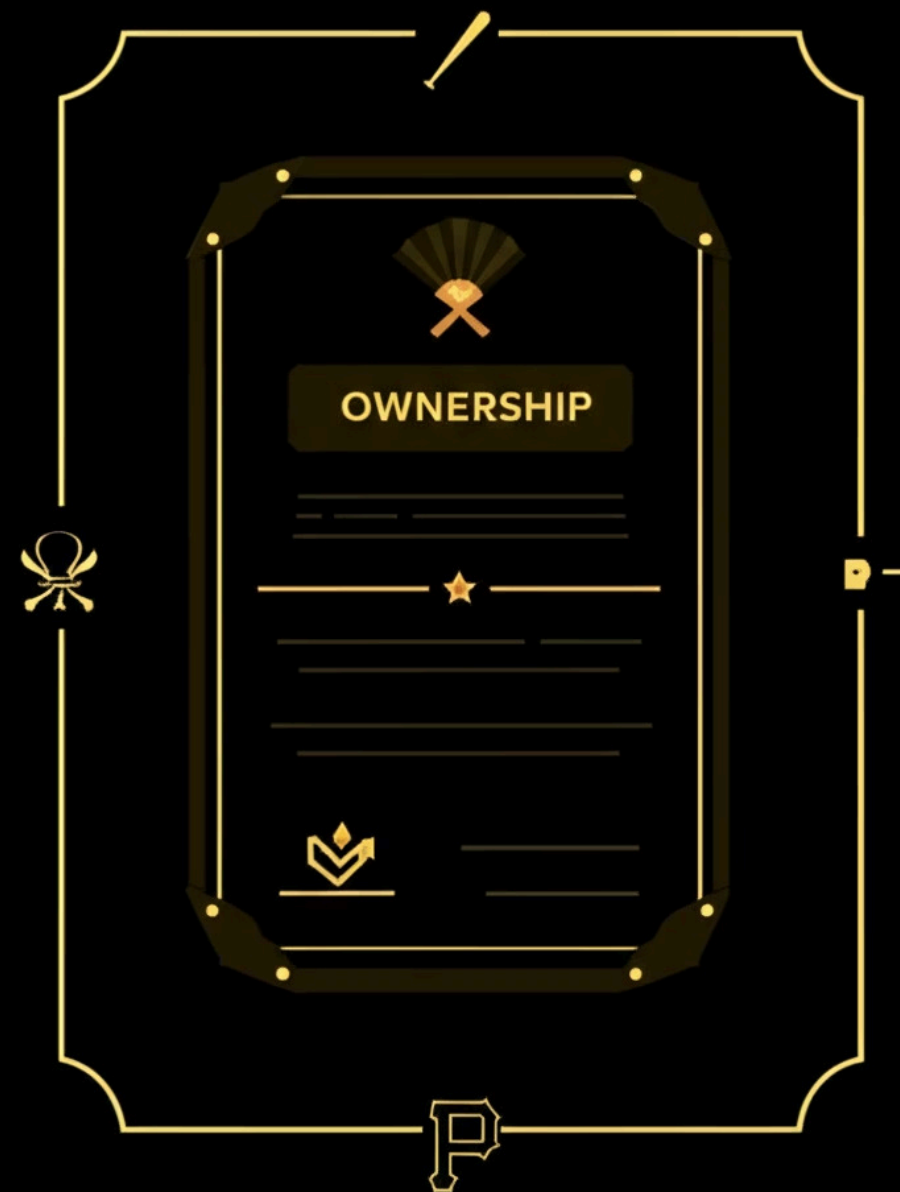
Voting rights on key decisions; fan forums to build momentum.

## Legal Structure

Entity holds equity under SEC Reg A+ compliance.

## AI Hybrid Management

ChatGPT supports transparent, hybrid human/AI front office.



# Financial Projections: A Winning Formula

## Revenue Growth

- Higher ticket sales
- Boosted merchandise
- Sponsorship expansion

## Cost Efficiency

AI-optimized player acquisition and operations.

## Media Boost

Global media coverage

## Compliance & Support

Legal and advisory teams aligned for smooth execution.





# The Team: Passionate Fans, Tech Visionaries



Justin Stayrook

Pittsburgh native, AI visionary, Partner at EYEMAGINE.



Andy Etemadi

Tech strategist, AI systems architect, Partner at EYEMAGINE.



EYEMAGINE

AI consultants fixing inefficient institutions, including sports.



Advisory Board

Pittsburgh leaders and sports veterans ensuring fan priorities.



# Milestones & Timeline: From Dream to Reality

1

Q2 2025

Pledge launch and media coverage.

2

Q3 2025

Legal and fundraising opens.

3

Q4 2025

Offer submitted to ownership.

4

Q1 2026

Deploy AI-powered front office.



# Join the Revolution

## Contact Us

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Pledge your contribution on the website.

[reboot-the-pirates.com](http://reboot-the-pirates.com)

# Reboot the Pirates: Let's Play Ball

A brighter future for Pirates baseball, powered by fans and AI.

[reboot-the-pirates.com](https://reboot-the-pirates.com)

**Join the Crew. Help us Reboot the Pirates.**

Crowdfund a team. Install an AI. Rebuild a dynasty.

